

## Justin Ball Audio-Video Production Rates (2022)

### Audio Only Rates

Hourly rate for FSU students: \$50/hr (includes 2 stereo mics, plus up to 2 spot mics)

Post-Production (mixing, mastering): \$50 per session (+ \$10 per additional mic)

Editing (Cross-fading/Splicing): +\$10 per edit

### Sample Quotes

#### One 2-hr session

- One 2-hour session with no edits
  - $\$50(2) + \$50 + \$0 = \mathbf{\$150}$
- One 2-hr session with 10-edits
  - $\$50(2) + \$50 + \$10(10) = \mathbf{\$250}$
- One 2-hr session with 20-edits
  - $\$50(2) + \$50 + \$10(20) = \mathbf{\$350}$
- One 2-hr session with 40-edits
  - $\$50(2) + \$50 + \$10(40) = \mathbf{\$550}$

#### One 4-hr session

- One 4-hour session with no edits
  - $\$50(4) + \$50 + \$0 = \mathbf{\$250}$
- One 4-hour session with 10 edits
  - $\$50(4) + \$50 + \$100 = \mathbf{\$250}$
- One 4-hour session with 20 edits
  - $\$50(4) + \$50 + \$200 = \mathbf{\$350}$

#### Two 2-hr sessions

- Two 2-hr sessions with no edits
  - $\$50(4) + \$50(2) + \$0 = \mathbf{\$300}$
- Two 2-hr sessions with 10 edits
  - $\$50(4) + \$50(2) + \$100 = \mathbf{\$400}$
- Two 2-hr sessions with 20 edits
  - $\$50(4) + \$50(2) + \$200 = \mathbf{\$500}$
- Two 2-hr sessions with 40 edits
  - $\$50(4) + \$50(2) + \$400 = \mathbf{\$700}$

#### Two 4-hr sessions

- Two 4-hr sessions with no edits
  - $\$50(8) + \$50(2) + \$0 = \mathbf{\$500}$
- Two 4-hr sessions with 10 edits
  - $\$50(8) + \$50(2) + \$100 = \mathbf{\$600}$
- Two 4-hr sessions with 20 edits
  - $\$50(8) + \$50(2) + \$200 = \mathbf{\$700}$
- Two 4-hr sessions with 40 edits
  - $\$50(8) + \$50(2) + \$400 = \mathbf{\$900}$

### **Audio-Video Rates (No audio splicing)**

Base Rate: **\$50/hr** (Includes Audio Capture: 2 stereo mics & up to 2 spot mics, and 1 camera angle)

Additional Mics: **+\$10 per mic per hour**

Additional Cameras: **+\$25 per camera per hour** Up to 5 camera angles

- Cinematic footage
  - Slider footage: **+\$25 per slider** (up to 2)
    - Choose between 48-inch & 32-inch slider
  - Gimbal footage: **+\$50 per session**

Audio/Video Post-Production (mixing, mastering, video editing): **\$50 per session**

Pro Video Lighting: **\$50 per session**

Lapel Audio: **\$15** (covers capture & post)

### **For Recordings with Edits (Splicing)**

\$20 per splice (cross-fade)

- \$10 for each audio splice
- \$10 to align each audio splice with corresponding video

Gimbal Footage Editing: **\$10 per minute of full performance/program**

- Ex: 2 pieces, 14 minutes total = \$140

### **Sample Quotes**

#### **Live Performances (Recitals, Concerts, etc.)**

*\*1-hour performances include an additional \$50 for setup/tear-down time of 1-hr*

1-hour recital, 2 stereo mics, 1 camera angle (recitals account for setup/tear-down time of 1 hr)

- $\$50(2) + \$50 + \$0 = \$150$

1-hour recital, 2 stereo mics, 2 stationary camera angles

- $\$50(2) + \$50 + \$25 = \$175$

1-hour recital, 4 mics, 1 stationary camera, 1 camera slider

- $\$50(2) + \$50 + \$25(\text{additional cam}) + \$25(\text{slider}) = \$200$

#### **Recording Sessions (minimum of 2 hours)**

2-hr recording session, 4 mics, 1 stationary camera angle (setup/tear-down included in hourly rate)

- Hourly rate:  $\$50/\text{hr} \times 2 = \$100$
- Audio post-production: \$50
- 1 camera angle: Free
- $\$100 + \$50 = \mathbf{\$150}$

2-hr recording session, 4 mics, 2 stationary camera angles

- Hourly rate:  $\$50/\text{hr} \times 2 = \$100$
- Audio post-production: \$50
- Plus 1 additional cam:  $2 \times \$25/\text{hr} = \$50$
- $\$100 + \$50 + \$50 = \mathbf{\$200}$

2-hr recording session, 4 mics, 2 stationary cameras, 1 slider

- Hourly rate:  $\$50/\text{hr} \times 4 = \$200$
- Audio post-production:  $\$50$
- Plus 2 additional cams:  $2 \times \$25 = \$50 \times 4\text{hrs} = \$200$
- Slider footage:  $\$25$
- $\$200 + \$50 + \$200 + \$25 = \mathbf{\$475}$

4-hr recording session, 6 mics, 5 cams (2 stationary, 2 sliders, + GoPro), 10 splices, Gimbal Footage, Pro Lighting, 15 total minutes of performance

- Hourly rate:  $\$50/\text{hr} \times 4 = \$200$
- Audio post-production:  $\$50$
- 2 additional mics:  $2 \text{ mics} \times \$10 \times 4\text{hrs} = \$80$
- Plus 4 additional cams:  $4 \times \$25 = \$100 \times 4\text{hrs} = \$400$
- Slider Footage:  $2 \times \$25 \text{ each} = \$50$
- Audio Editing:  $10 \times \$10 \text{ per audio slice} = \$100$
- Video Editing:  $10 \times \$10 \text{ per video slice} = \$100$
- Gimbal Footage:  $\$50$
- Gimbal Footage Editing:  $15 \text{ minute performance} \times \$10 \text{ per minute} = \$150$
- Lighting:  $\$50$
- $\$200 + \$50 + \$80 + \$400 + \$50 + \$100 + \$100 + \$50 + \$150 + \$50 = \mathbf{\$1230}$

## **Gear**

### Audio

- Interface: Focusrite Scarlett 18i20 (up to 16 channels)
- DAW: Adobe Audition
- Stereo Mics: DPA 4006-TL
- Spot Mics: 2x AKG C414 XLS and/or 6x AKG C3000
- Vocals: Rode NT1 and/or Tascam DR-10L

### Video

- Cameras: 4x Sony a6600, 1x GoPro Hero 10
- Sliders: GVM 32 or 48-inch camera slider
- Gimbal: DJI RS2
- Monitors: FeelWorld F7 Pro

### Editing Rig

- Windows 10
- Processor: Ryzen 3rd Threadripper 3960X (TRX40 Aorus Extreme Mobo)
- Graphics: Geforce RTX 3080Ti
- 256GB ram